

Property Information:

Acquisition Price: Location: Acquired: Rooms: Type: **Built:**

\$47.5M (\$273K per room) Portland, OR August 28, 2013

Upper Upscale, Full-Service 1962

2008

Property Highlights:

Last Renovated:

- 174 well-appointed guest rooms
- Comprehensive \$13.0M (\$75K / key) renovation and repositioning completed
- Nel Centro (leased restaurant), serving classic Italian cuisine for breakfast, lunch (brunch on weekends) and dinner daily
- 2,000 square feet of meeting space in three meeting rooms and an additional 600 square feet in two private dining rooms
- Full-service business center and sundry shop
- Valet parking in 72 underground hotel parking spaces

Market Highlights:

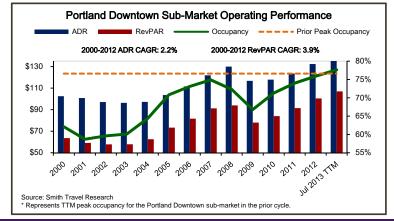
Market Overview:

- Proven history of strong recovery from market downturns with a RevPAR compounded annual growth (CAGR) of 12.0% from 2003 to 2007 and a RevPAR CAGR of 8.8% from 2009 to 2012. Downtown Portland's 78% TTM July occupancy rate is above the market's historical peak.
- Diversified demand base, provided by corporate, convention, and leisurebased guests, drove RevPAR growth for six consecutive years into 2008
- Downtown Portland offers over 10 million square feet of Class "A" office space
- Highly diverse employment base with notable concentrations in the clean tech/environmental, active wear, software and manufacturing industries



Demand Generators:

- Oregon Convention Center, the largest convention center in the Pacific Northwest
- Tourism:
- Tom McCall Waterfront Park
- Pioneer Courthouse Square
- Forest Park
- Japanese Garden in the West Hills
- Columbia River Gorge
- Oregon Zoo
- Portland Center for Performing Arts
- Tryon Creek State Natural Areas
- International Rose Test Garden
- Pearl District
- Portland Art Museum
- Strong growing corporate environment with Fortune 500 companies Intel, Nike and Precision Castparts Corporation
- Highly regarded public transportation



hotel modera

Historic Performance and Valuation:

Estimated Discount to Replacement Cost:	15% - 20%
2012 Occupancy:	79%
2012 ADR:	\$135

Forward 12-Month Cap Rate (Projected EBITDA)(1): 8.1% - 9.1% Forward 12-Month Cap Rate (Projected NOI)(1): 7.3% - 8.3%





Competitive Set:

Hotels	Map Marker	Rooms	Year Opened
Hotel Modera	*	174	1962
Kimpton Hotel Vintage Plaza (PEB Owned)	1	117	1894
Governor Hotel	2	100	1909
Hotel Lucia	3	127	1908
The Portland Paramount Hotel	4	154	2000
Heathman Hotel @ Salmon	5 _	150	1927
Total Comp Set (excluding the Hotel Modera)	_	648	_



Investment Highlights:

Strengths

- **Excellent location in West Coast gateway** market
- Strong market with above prior peak occupancy and excellent supply / demand fundamentals
- High barriers to entry
- Historically strong operating performance with consistently strong operating metrics
- Significant discount to replacement cost

Opportunities

- Limited new supply in pipeline
- New property manager (OLS Hotels & Resorts)
- Significantly increase ADR
- Improved cash flow through Pebblebrook asset management and best practices